

“Keeping Veterans Smiling” Dream-Dentistry Full Mouth Reconstruction Contest Rules

This contest is being held to honor those who have served our great nation.

1. NO PURCHASE NECESSARY TO ENTER OR TO WIN. A purchase will not increase your odds of winning. All federal, state, local and municipal laws and regulations apply. Void where prohibited.

2. Sponsor. The “Keeping Veterans Smiling” Dream-Dentistry Full Mouth Reconstruction (the Contest) is offered by Dream-Dentistry LLC, 1326 West Broad, Quakertown, PA 18951, Phone: (215) 538-1109, Email: reply-to@Dream-Dentistry.com (Sponsor).

3. Eligibility

The “Keeping Veterans Smiling” Dream-Dentistry Full Mouth Reconstruction Contest is offered only to legal residents of the 50 United States and the District of Columbia in the states where such contests are allowed by the laws, and who are 18 years or older at the time they enter the contest. The veteran that they are nominating must also be at least 18 years or older and a legal resident of the 50 United States or the District of Columbia. By entering the Contest, you accept sole responsibility for determining whether your participation is legal in any jurisdiction that applies to you. Participants must be of the age of majority in their jurisdiction of residence and have an active email account and Internet access at the time of entry. Employees, officers, LLC members, and directors of Sponsor, its advertising and promotion agencies, the Contest judges and its legal advisors, and the immediate family (parent, child, sibling and spouse of each) or members of the households of such employees and directors (those who have lived in the same household for at least three of the 12 months preceding the applicable Contest Period) are not eligible. By entering, you agree to these “Official Rules” and that the decisions of Sponsor are final and binding in all respects. This Contest is void where prohibited or restricted by law.

4. Contest Period

The Contest begins at 12:01 a.m. (E.D.T) on October 27, 2017, and all entries must be received by 9:00 a.m. (E.D.T.) on November 10, 2017. Online submissions, including the Declaration referred to in Paragraph 9.D., must be received by Friday November 10, 2017 at 10:00 am. (E.D.T.).

5. Entry

A. Enter by visiting www.Dream-Dentistry.com or go directly to www.facebook.com/DreamDentistry .

B. Submit a photo. This photo will help identify the contestant. Photo must not exceed 10 MB and must be in one of the following formats: .jpg, .jpeg, non-animated .gif, .png or .bmp. TIFF files are too large; so are not acceptable.

C. Submit a 750-character or less essay or story that explains why the veteran nominated should be selected for the Full Mouth Reconstruction.

D. To enter the Contest, your computer must be able to use Facebook.

6. Winner Selection

A. The Grand Prize winner will be selected by the highest number of “Likes” on Facebook by the public on the Dream-Dentistry Facebook Page.

B. Three 2nd place winners will be selected by the next three highest number of “Likes” on Facebook by the public on the Dream-Dentistry Facebook Page.

C. The winners will be notified via Facebook. If the Grand Prize or a second-place winner is ineligible or does not claim the prize within 7 calendar days, the contestant with the next most Facebook “Likes” will be chosen. In the event of a tie, Dream-Dentistry LLC reserves the right to choose the winner based on their story submitted. The decision of Dream-Dentistry LLC will be final.

7. Prize

The Grand Prize Winner will receive one or more of the following services: restorative dentistry, periodontal therapy, endodontic therapy, implant dentistry, oral surgery services. These services will be performed by Dream-Dentistry LLC solely at its office located at 1326 West Broad Street, Quakertown, PA 18951. The retail value of such services is up to \$10,000.00. The three second prize winners will receive a \$500 gift card toward any service or treatment at Dream-Dentistry & Sleep Care. THE GIFT PRIZES HAVE NO MONETARY VALUE. If the treatment needed does not reach \$10,000.00 there is no money given to add up to a value of \$10,000.00.

Taxes on prize and the travel expenses incurred by the winner in accepting the prize and receiving the treatment are the sole responsibility of the winner.

9. General Conditions

A. Sponsor reserves the right, at its sole discretion, to disqualify any individual it finds, in its sole discretion, to be tampering with the entry process or the operation of the Contest or the Website; to be in violation of the User Agreement of the Website; to be acting in violation of these Official Rules; to be acting in an unethical or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person, as determined by Sponsor's its sole discretion.

B. Any use of cartel, robotic, automatic, macro, programmed or like entry methods will void all such entries by such methods and persons using any such methods will be disqualified. If for any reason this Contest is not capable of being conducted as planned due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which, in the sole opinion of Sponsor, corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Contest, *Sponsor* reserves the right to cancel, terminate, modify or suspend the Contest. If the Contest is terminated due to tampering or technical difficulties prior to its expiration date, notice will be posted on ***Dream-Dentistry.com***.

C. The winner gives permission to the Sponsor to use, adapt, modify, reproduce, photographs, including in videos and other postings to the Sponsor's website or Facebook page, biographies and other submissions (Submissions) made in connection with this Contest and releases the Sponsor, its agents, employees, officers, directors, LLC Members, and Facebook and assigns from any all claims the winner may now or in the future for invasion of privacy, right of publicity, copyright infringement, defamation or any other cause of action arising out of the use, reproduction, adaptation, distribution,

broadcast, performance or display of the Submissions in whatever format the Sponsor chooses.

D. The winner will be required to sign and return a Declaration of Eligibility, Liability and Publicity Authorization and Release (Declaration) within 7 days of the posting of the Grand Prize Winners name. The Declaration will include the right to Dream-Dentistry to contact the contestant.

E. The veteran must acknowledge acceptance by email to:

reply-to@Dream-Dentistry.com

F. By 'liking' the Dream-Dentistry Page on Facebook, you will receive periodic updates regarding the Contest and useful dental information in your newsfeed. You can "unlike" the page if you no longer wish to receive these updates. This will not affect your Contest eligibility or the selection of the winner.

10. ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM THOSE RESPONSIBLE TO THE FULLEST EXTENT PERMITTED BY LAW.

11. LIMITATIONS OF LIABILITY

A. SPONSOR IS NOT RESPONSIBLE FOR LATE, LOST, ILLEGIBLE, MISDIRECTED ENTRIES, AND SPONSOR DOES NOT ASSUME RESPONSIBILITY FOR ANY ERROR, OMISSION, INTERRUPTION, DELETION, DEFECT, DELAY IN OPERATION OR TRANSMISSION, COMMUNICATIONS LINE FAILURE, THEFT OR DESTRUCTION OR UNAUTHORIZED ACCESS TO ITS WEBSITES. SPONSOR IS NOT RESPONSIBLE FOR ANY PROBLEMS OR TECHNICAL MALFUNCTION OF ANY TELEPHONE NETWORK OR TELEPHONE LINES, COMPUTER ON-LINE SYSTEMS, SERVERS, COMPUTER EQUIPMENT, SOFTWARE, FAILURE OF ANY E-MAIL OR ENTRY TO BE RECEIVED BY SPONSOR ON ACCOUNT OF TECHNICAL PROBLEMS, HUMAN ERROR OR TRAFFIC CONGESTION ON THE INTERNET OR AT ANY WEBSITE, OR ANY COMBINATION THEREOF.

B. SPONSOR IS NOT RESPONSIBLE FOR ANY INCORRECT OR INACCURATE CAPTURE OF INFORMATION OR THE FAILURE TO CAPTURE SUCH INFORMATION, WHETHER CAUSED BY WEBSITE USERS, TAMPERING OR HACKING, OR BY ANY OF THE EQUIPMENT OR PROGRAMMING ASSOCIATED WITH OR UTILIZED IN THE CONTEST. SPONSOR IS NOT RESPONSIBLE FOR INJURY OR DAMAGE TO PARTICIPANTS' OR TO ANY OTHER PERSON'S COMPUTER RELATED TO OR RESULTING FROM PARTICIPATING IN THIS CONTEST OR DOWNLOADING MATERIALS FROM OR USE OF THE WEBSITE.

C. IN NO EVENT WILL SPONSOR, ITS DISTRIBUTORS, AFFILIATES, SUBSIDIARIES, VENDORS, FACEBOOK, ADVERTISING AGENCIES AND PROMOTION AGENCIES AND EACH OF THEIR RESPECTIVE DIRECTORS, OFFICERS, EMPLOYEES, REPRESENTATIVES OR AGENTS, BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF YOUR PARTICIPATION IN THIS CONTEST, ACCESS TO AND USE OF THE WEBSITE OR THE DOWNLOADING FROM AND/OR PRINTING MATERIAL DOWNLOADED FROM THE WEBSITE. WITHOUT LIMITING THE FOREGOING, EVERYTHING ON THE WEBSITE AND IN THIS CONTEST IS PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT

NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON- INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU. CHECK YOUR LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

D. RELEASE. BY PARTICIPATING IN THE PROMOTION, ENTRANTS AGREE TO RELEASE AND HOLD HARMLESS THE SPONSOR FROM AND AGAINST ANY CLAIM OR CAUSE OF ACTION ARISING OUT OF PARTICIPATION IN THE PROMOTION OR RECEIPT OR USE OF ANY PRIZE.

12. Arbitration and Disputes

As a condition of participating in this Contest, you agree that any and all disputes which cannot be resolved between the parties, claims and causes of action arising out of or connected with this Contest, or any prizes awarded, or the determination of the Winner shall be resolved individually, without resort to any form of class action exclusively by arbitration pursuant to the commercial arbitration rules of the American Arbitration Association, then effective. Further, in any such dispute, under no circumstances will you be permitted to obtain awards for, and you hereby waive all rights to claim punitive, incidental or consequential damages, or any other damages, including attorneys' fees, other than your actual out-of- pocket expenses (i.e., costs associated with entering this Contest), and you further waive all rights to have damages multiplied or increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or your rights and obligations, and Sponsor's rights and obligations in connection with this Contest, shall be governed by, and construed in accordance with, the laws of the Commonwealth of Pennsylvania, without giving effect to the conflict of laws rules thereof. In the event of a dispute as to the identity of any winner based on an e-mail address, the winning entry will be declared made by the Authorized Account Holder of the email address submitted at time of entry. *Authorized Account Holder* is defined as the natural person who is assigned to an e-mail address by an Internet access provider, on-line service provider or other organization (***e.g., business, educational, institution, etc.***) that is responsible for assigning e- mail addresses for the domain associated with the submitted e-mail address.